

Executive Profile

ANDREW POWERS *president*

Andrew Powers is the president of PageLines, which he founded in 2008.

Powers began designing and developing websites to help companies market their products during his years in undergraduate and graduate school. After learning about the issues people face when building websites he realized the potential for turning WordPress, the open-source 'blogging' software, into a content management and marketing platform. The idea behind PageLines was born.

Professionally, Powers greatest interests are customer-driven marketing, graphical communication, entrepreneurship, and web design. He relishes this chance to create something that can be used by people all over the world and enjoys applying his graphical skills to the web.

A self-described perfectionist, Powers creates detail oriented products, and strives to make customers happy. Powers credits his father as his primary influence and his MBA professors for teaching him how to build the right product and communicate it to customers. Powers became an expert in web design working on a startup business he created called eDoctr (*a LinkedIn for physicians*) while obtaining his MBA.

Powers has received three collegiate degrees, including an MBA from San Diego State University a Masters Degree in Biomedical Engineering from University of Utah and an undergraduate degree in Electrical Engineering from Utah State.

Andrew grew up in Salt Lake City Utah and currently lives in San Diego California.

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